

Subject: Your Downtown Guide AD

From: Michael Lamb <Michael@downtownnews.com>

Date: 10/02/2017 10:29 AM

To: Michael Filson <MFilson@downtownla.com>, Kevin Begovich
<KBegovich@downtownla.com>

Hello Michael and Kevin

Thank you again for participating in the 2018 Downtown Guide.

In preparation for the issue, I wanted to reach out to you regarding your ad.

October 13, 2017 is a hard deadline for us as we cannot accept or fix any ads after that point.

Therefore, I would suggest that you target **October 9th as the last day to get your artwork to us.**

This way, we have a couple of days if there is a problem with the size or etc.

This year's issue is going to be fantastic and I am glad you are a part of it!

Attached is your ad specs again just in case.

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-481-1448 ext 151 Office
michael@downtownnews.com

<http://www.ladowntownnews.com/>

Our Social Media Sites::

<http://twitter.com/downtownnews>
<http://facebook.com/l.a.downtownnews>

ASK ME ABOUT OUR 2018 DOWNTOWN GUIDE

— Attachments: _____	
DTGuide Ad Spec - full.pdf	141 KB